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Barring a massive rally, Tesla Inc.'s stock chart will produce the first bearish "death cross" pattern in more than two years on Friday, which ...

A Tesla 'death cross' is coming, the first in more than 2 years
Please sign up for our free dollar guide here. Key Levels: Watch the 200-DMA The US Dollar is getting no respect as US Data picks up, which is exactly why it's helpful to keep an eye on key levels.

US DOLLAR Technical Analysis: Dollar Facing 2016 Lows As Data Picks Up
In this e-guide, we will explore the links between ransomware attacks, data breaches and identity theft. First, Nicholas Fearn investigates the phenomenon of the double extortion attack ...

Why identity is the central problem for the future of the internet
Traders caters primarily to buy-side firms with more $500 million in assets, as well as sell-side broker-dealers that provide data, execution services and liquidity. Other constituencies include ...

ALGOS/DMA
With data on the other hand, another entity which should be cleaned on at least a quarterly basis; as recommended by the DMA and ICO, many organisations take the piecemeal approach. Most marketers ...

Could the curse of campaign-by-campaign basis data cleaning finally be coming to an end?
However, DMA reports that notwithstanding the industry ... technology has made it possible for you to access your customers' data from different sources. Blast or a one-size-fits-all email ...

IP Warming: How to Get a Big Bang From Email Marketing Campaigns
To wit: "The technical backdrop is not great. With the market back to 2-standard deviations above the 50-dma, conviction weak, and investors extremely bullish, the market remains set up for ...

Yields Plunge. Dollar Surges. The Reflation Trade Unravels
DMA recently hired Wright, who coached Tatnall to its only state championship in 2006. That team featured Jawan Carter, the leading scorer in Delaware high school boys basketball history with ...

Wright to coach DMA basketball; Tatnall hires Nicholas
In trading on Friday, shares of PPL Corp (Symbol: PPL) crossed above their 200 day moving average of $28.36, changing hands as high as $28.37 per share. PPL Corp shares are currently trading up ...

PPL Shares Cross Above 200 DMA
Tim Cook took aim at the EU's Digital Markets Act (DMA), calling it a threat to the iPhone's security. The Apple chief executive said that parts of the tough new law currently being hammered ...

Tim Cook says new EU tech law not in 'best interest of the user'
As per the latest World Gold Council (WGC) data, globally gold ETFs saw a net ... However, it could not move beyond the 50-day moving average (DMA) at around 48,170 and corrected a bit to ...

Is gold regaining bullishness?
In trading on Friday, shares of Cummins, Inc. (Symbol: CMI) crossed above their 200 day moving average of $241.89, changing hands as high as $243.35 per share. Cummins, Inc. shares are currently ...

Cummins (CMI) Shares Cross Above 200 DMA
the DMA as drafted would specifically target a narrow set of American companies large enough to meet an arbitrary threshold

of size metrics. Unlike the General Data Protection Regulation (GDPR), which ...

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The growing threat of European tech regulation on US innovation
The order came on a batch of writ petitions seeking directions to the Central and state governments to provide ex gratia compensation of Rs 4 lakh under the Disaster Management Act (DMA ...

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Supreme Court: Kin of Covid victims entitled to compensation, frame guidelines
Before joining KXRM-TV and KXTU-TV in 2016, Ms. D'Amico held a variety of sales and sales management positions of increasing responsibility, serving as Local Sales Manager at KDVR-TV/KWGN-TV in Denver ...

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Nexstar Media Inc. Promotes Donna D'Amico to Vice President and General Manager of Its Media Operations in Colorado Springs, Colorado
The 50-day moving average (DMA), which many Wall Street chart watchers use as a guide to the shorter-term ... according to MarketWatch calculations of FactSet data. Death crosses aren't usually ...

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A Tesla 'death cross' is coming, the first in more than 2 years
Tesla Inc.'s stock chart has produced the first bearish "death cross" pattern in more than two years on Friday, which some market technicians could view as a warning of further losses. The electric ...

Used in laptop and desktop computers, low-end servers, and mobile devices, Serial ATA (Advance Technology Attachment), or SATA, is the pervasive disk storage technology in use today. SATA has also penetrated the enterprise computing environment by adding hardware components for fail-over, extending command processing capabilities, and increasing device performance and link speeds. If you work in a data center or manage your company's storage resources, you will likely encounter storage solutions that require SATA software or hardware. In this book, leading storage networking technologist David Deming presents a comprehensive guide to designing, analyzing, and troubleshooting any SATA or SATA Express (SATAe) storage solution. Written by an engineer, this book is for those who aren't afraid of digging into the technical details. It explains how SATA/SATAe powers data center applications and how it influences and interacts with all protocol layers and system components. This book covers all of the tasks associated with installing, configuring, and managing SATA/SATAe storage applications. If you are a test engineer, design engineer, system architect, or even a technically skilled gamer who likes to build your own systems, this book will answer your technical questions about SATA/SATAe. With this book, you should have everything you need to implement a SATA or SATAe storage solution.

The first and only book to systematically address methodologies and processes of leveraging non-traditional information sources in the context of investing and risk management Harnessing non-traditional data sources to generate alpha, analyze markets, and forecast risk is a subject of intense interest for financial professionals. A growing number of regularly-held conferences on alternative data are being established, complemented by an upsurge in new papers on the subject. Alternative data is starting to be steadily incorporated by conventional institutional investors and risk managers throughout the financial world. Methodologies to analyze and extract value from alternative data, guidance on how to source data and integrate data flows within existing systems is currently not treated in literature. Filling this significant gap in knowledge, The Book of Alternative Data is the first and only book to offer a coherent, systematic treatment of the subject. This groundbreaking volume provides readers with a roadmap for navigating the complexities of an array of alternative data sources, and delivers the appropriate techniques to analyze them. The authors—leading experts in financial modeling, machine learning, and quantitative research and analytics—employ a step-by-step approach to guide readers through the dense jungle of generated data. A first-of-its kind treatment of alternative data types, sources, and methodologies, this innovative book: Provides an integrated modeling approach to extract value from multiple types of datasets Treats the processes needed to make alternative data signals operational Helps investors and risk managers rethink how they engage with alternative datasets Features practical use case studies in many different financial markets and real-world techniques Describes how to avoid potential pitfalls and missteps in starting the alternative data journey Explains how to integrate information from different datasets to maximize informational value The Book of Alternative Data is an indispensable resource for anyone wishing to analyze or monetize different non-traditional datasets, including Chief Investment Officers, Chief Risk Officers, risk professionals, investment professionals, traders, economists, and machine learning developers and users.

"Presents the latest developments in the prgramming and design of programmable digital signal processors (PDSPs) with very-long-instruction word (VLIW) architecture, algorithm formulation and implementation, and modern applications for multimedia processing, communications, and industrial control."

Defining a set of guiding principles for data management and describing how these principles can be applied within data management functional areas; Providing a functional framework for the implementation of enterprise data management practices; including widely adopted practices, methods and techniques, functions, roles, deliverables and metrics; Establishing a common vocabulary for data management concepts and serving as the basis for best practices for data management professionals. DAMA-DMBOK2 provides data management and IT professionals, executives, knowledge workers, educators, and researchers with a framework to manage their data and mature their information infrastructure, based on these principles: Data is an asset with unique properties; The value of data can be and should be expressed in economic terms; Managing data means managing the quality of data; It takes metadata to manage data; It takes planning to manage data; Data management is cross-functional and requires a range of skills and expertise; Data management requires an enterprise perspective; Data management must account for a range of perspectives; Data management is data lifecycle management; Different types of data have different lifecycle requirements; Managing data includes managing risks associated with data; Data management

requirements must drive information technology decisions; Effective data management requires leadership commitment.

The DOD Geomagnetic Data Library is one of the Mapping, Charting and Geodesy libraries implemented under the Defense Mapping Agency's (DMA) Instruction 8000.2 of 15 December 1978. The library is one of eleven libraries under the direction of DMA and provides complete geomagnetic library service to DOD, DOD contractors, and authorized non-DOD users. This user's guide presents a brief description of the resources and services available from the Geomagnetic Data Library to authorized users. Information is provided on appropriate procedures and guideline of requesting or supplying data to the library. The responsibilities of the library include: acquisition, primary evaluations, and inventorying geomagnetic data; analysis support; information and referral service. Keywords: Geomagnetic data acquisition; Aeromagnetic data; Marine magnetic data; Geomagnetic products; Geomagnetic charts; Geomagnetic models.

Praise for the first edition: 'An excellent text for exploring marketing communications in the 21st century.' - Ann Torres, Lecturer in Marketing, National University of Ireland, Galway 'First rate and comprehensive. This book has got it just right: a rich blend of academic underpinning and practical examples in a very readable style.' - Martin Evans, Senior Teaching in Marketing, Cardiff Business School, University of Cardiff This book introduces the core components and concepts of marketing communications for those studying at both undergraduate and postgraduate levels. It covers essential topics such as advertising, direct marketing, corporate communications, public relations, product placement, sales promotion, social media, sponsorship and many more. The author provides a set of managerial frameworks that include analysis, planning and implementation to help prepare those who go on to strategically create and effectively manage marketing communications campaigns. Every chapter includes Snapshots that help you to apply theory to engaging real-world examples. These include: BMW, Harrods, Levi's, Lynx, Tesco, Tencent, United Colors of Benetton and Wonga. Additionally, Stop Points encourage you to pause and critically reflect upon the topic for deeper learning and higher grades. The Assignment boxes invite you to test your knowledge in the form of a task based on what you have just read to also help push yourself further. The Companion Website includes longer case studies, video feeds and other useful web links, a larger glossary of key terms, and links to SAGE journal articles. Password-protected resources are also available to lecturers, including: PowerPoint slides, a tutor manual, activities for the classroom and indicative responses to the assignments and discussion questions provided in each chapter.

Intel® Xeon PhiTM Coprocessor Architecture and Tools: The Guide for Application Developers provides developers a comprehensive introduction and in-depth look at the Intel Xeon Phi coprocessor architecture and the corresponding parallel data structure tools and algorithms used in the various technical computing applications for which it is suitable. It also examines the source code-level optimizations that can be performed to exploit the powerful features of the processor. Xeon Phi is at the heart of world's fastest commercial supercomputer, which thanks to the massively parallel computing capabilities of Intel Xeon Phi processors coupled with Xeon Phi coprocessors attained 33.86 teraflops of benchmark performance in 2013. Extracting such stellar performance in real-world applications requires a sophisticated understanding of the complex interaction among hardware components, Xeon Phi cores, and the applications running on them. In this book, Rezaur Rahman, an Intel leader in the development of the Xeon Phi coprocessor and the optimization of its applications, presents and details all the features of Xeon Phi core design that are relevant to the practice of application developers, such as its vector units, hardware multithreading, cache hierarchy, and host-to-coprocessor communication channels. Building on this foundation, he shows developers how to solve real-world technical computing problems by selecting, deploying, and optimizing the available algorithms and data structure alternatives matching Xeon Phi's hardware characteristics. From Rahman's practical descriptions and extensive code examples, the reader will gain a working knowledge of the Xeon Phi vector instruction set and the Xeon Phi microarchitecture whereby cores execute 512-bit instruction streams in parallel.

This Practical Guide to Event Promotion offers the reader a short and succinct overview of the range of marketing communication materials from print to social marketing that can be used to promote an event successfully to the correct target markets. It includes invaluable advice on how to identify the type of communication tools most applicable to the type of event that is being promoted and its target market; how to effectively use and implement these; useful tips on things to avoid; as well as suggested time frames to use before, during and after the event. Examples of best practice and insights from events marketers are integrated throughout. Although full of practical information, a strong theoretical base underpins the advice included on how event managers can apply communication and persuasion theory to key audiences. This book will be a useful resource for Events Management students putting on an event as part of their course and for assessments, and those wanting to convert general theory into practical skills they will use in the workplace.

Elsevier/Butterworth-Heinemann's 2006-2007 Official CIM Coursebook series offers you the complete package for exam success. Comprising fully updated Coursebook texts that are revised annually and independently reviewed. The only coursebooks recomended by CIM include free online access to the MarketingOnline learning interface offering everything you need to study for your CIM qualification. Carefully structured to link directly to the CIM syllabus, this Coursebook is user-friendly, interactive and relevant. Each Coursebook is accompanied by access to MARKETINGONLINE (www.marketingonline.co.uk), a unique online learning resource designed specifically for CIM students, where you can: *Annotate, customise and create personally tailored notes using the electronic version of the Coursebook *Search the Coursebook online for easy access to definitions and key concepts *Access the glossary for a comprehensive list of marketing terms and their meanings

BH CIM Coursebooks are crammed with a range of learning objective questions, activities, definitions and summaries to support and test your understanding of the theory. The 07/08 editions contains new case studies which help keep the student up to date with changes in Marketing strategies. Carefully structured to link directly to the CIM syllabus, this Coursebook is user-friendly, interactive and relevant. Each Coursebook is accompanied by access to MARKETINGONLINE (www.marketingonline.co.uk), a unique online learning resource designed specifically for CIM students which can be accessed at any time. *Written specially for the Marketing Research and Information module by the Senior Examiner * The only coursebook fully endorsed by CIM * Contains past examination papers and examiners' reports to enable you to practise what has been learned and help prepare for the exam